

BATTLE OF THE TITLES

John just finished his Master of Health Administration and adds his new credentials to his business card.

John Doe,
PT, MScPT,
MHA

VS

Jane completes a course and sends an email to a client with her new credentials in her signature line.

Jane Doe, tDPT,
MScPT, BSc, AIB-
VR, CAFCI,
FCAMPT, CGIMS

So who wins? John, because he remembered the following:

Need to know:

- 1** Academic credentials must be from an accredited university program and you must list them accurately and after your protected title of physiotherapist, physical therapist, or PT.
- 2** Post-professional credentials must be listed accurately and in a way that is meaningful and understandable to the public. Would a friend, parent or grandparent understand the abbreviations that you're using?
- 3** With the ability to provide much more information on websites and social media, it is important to take the opportunity to provide explanations to your clients and the public about what those abbreviations mean.

Next Steps:

- 1.** Review every instance where you list your credentials. For example: business cards, website bios, social media, etc.
- 2.** Update any instances where you have mislabeled or misused your credentials.
- 3.** Review the Title, Credentials, and Specialty Designations Standard of Practice and related resources.